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FOR IMMEDIATE RELEASE
3811 Magnolia Blvd.
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**PLUSH PUFFS MARSHMALLOW TOASTING BAR INTRODUCES FIRST ANNUAL
“PLUSH PUFFS S’MORES GONE WILD WEEK”**

Burbank, CA – The Plush Puffs Toasting Bar, the newest dessert experience in Magnolia Park Burbank, will be hosting the first annual “S’mores GONE WILD Week” to celebrate creative and indulgent s’mores ideas, just as camping and “glamping” season gets started.

Every day from June 4 – June 9, 2019 during regular business hours, Plush Puffs will offer a variety of unique - and wacky! - s’mores, featuring its signature gourmet flavored marshmallows. The s’mores will also feature ingredients from local Los Angeles and Southern CA food businesses.

“We’re having a blast coming up with new flavor combinations – and testing them of course!” says Ann Hickey-Williams, owner/chef of Plush Puffs Hand Crafted Marshmallows. Creations so far include a buttery soft pretzel from the San Diego Pretzel Company served open faced with Caramel Swirl Plush Puffs Marshmallows, drizzles of salted caramel sauce, and toffee bits. Another features a waffle from Valley Village’s Steampunk Coffeebar & Kitchen oozing with almond & peanut butters, and 4 Vanilla Bean Plush Puffs Marshmallows. Still another will feature uniquely flavored jams from Los Angeles’ Laura Ann’s Jams.

Plush Puffs will finish off the festival with two days of free samples right outside the shop entrance on Saturday June 8 and Sunday June 9 during business hours which are Tuesday-Saturday 10am-8pm, Sunday 12n-7pm.

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ABOUT PLUSH PUFFS

Plush Puff Hand Crafted Marshmallows is a 15-year-old confection company with production facilities in Burbank, CA. After servicing wholesale and e-commerce customers for all those years, Plush Puffs finally opened the Plush Puffs Toasting Bar, LA's first marshmallow & s'mores café. The Toasting Bar at 3811 W. Magnolia Blvd. Burbank is on the western edge of the bustling Magnolia Park shopping district. There, guests can design their own gourmet s'mores with their choice of graham crackers (including a buttery gluten free option), choice of marshmallows, various chocolates, drizzles, and toppings. Guests can also choose from an extensive menu of hot cocoas, home-baked items, chocolate bars made with Plush Puffs marshmallows, and unique ice cream sandwiches made with marshmallow discs instead of cookies. Plush Puffs is constantly coming up with new marshmallow treats!

Plush Puffs marshmallows are made in small batches from scratch, poured into pans, and hand cut. They use all-natural ingredients, high quality flavorings and toppings. That means no corn syrup, artificial dyes and preservatives. Many of the flavors are gluten free, fat free, and most are dairy free.

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